



A Quarterly Newsletter of the
Salisbury Oaks Neighborhood Association [SONA]
P.O. Box 12042
Des Moines, Iowa 50312
www.sonadsm.com
Edited by Barb Schmidt
Neighbors joining to build a better community

Vol. XIV

Fall 2022

It's time for our
Fall Quarterly Meeting!

Thursday, Nov. 17, 6:00-8:00

Salisbury House Carriage House (North side)

Topic: Des Moines Parks and Recreation...

- established in 1892*
- responsible for management of over 4,000 acres & 76 parks*

Hear more about our parks
from...

Sarah Lohmeier, Exec.
Director. & Lee
Wheelock, SONA
Liaison, DMPR

Plus brief business meeting

Refreshments provided!



President's Corner

Fall has arrived and it's beautiful to stroll around our neighborhood and enjoy the leaves and gorgeous sunsets. As we begin moving our summer clothes to the back of our closets and bring the sweaters and jackets to the front, I want to remind you of our next SONA Quarterly meeting that will be held on Thursday, November 17th, starting at 6pm at the Salisbury House.

We will have a couple of guest speakers including Sarah Lohmeier, Executive Director of Friends of Des Moines Parks, and also Lee Wheelock, Deputy Senior Park Planner and SONA liaison for the Des Moines Parks and Recreation Department.

SONA members attended two conferences that were organized by Heather Tamminga, Neighborhood Outreach Coordinator, and the Neighborhood Services Department with the City of Des Moines. Barb Schmidt attended the Sept. 28 meeting on Neighborhood Association Toolkit and I attended the Nov. 3 meeting on Risk Management and Insurance. We will both provide a brief summary of what was covered at these meetings at the Quarterly Meeting on Nov. 17th.



Photo from John Lynde Road

Please be mindful of your fellow neighbors when raking/blowing leaves, and also remember to turn on your porchlights a little earlier as winter approaches. Keep welcoming new neighbors to our neighborhood and thank you, as always, for making SONA the best and prettiest neighborhood in the Des Moines metro area!!

Warm regards,
Mark Pritchard
markpritchard@aol.com

SONA Board of Directors

President....Mark Pritchard markpritchard@aol.com

Vice-president....Diane Leaming dkleaming@gmail.com

Treasurer.....Darlene Brickman darbrick@msn.com

Secretary.....Jessica Hyland jessicashyland@outlook.com

At-large.....John Schmidt jschmidt@hotmail.com

At-large.....Mark Schmidt jmarkschmidt42@gmail.com

The Salisbury House and Gardens

4025 Tonawanda Drive, Des Moines

Friday, December 2 10:00 am—7:00 pm

Saturday, December 3 10:00 am– 4:00 pm



A popular annual tradition, **Holly & Ivy** is our signature holiday home tour fundraiser. We invite you to experience Salisbury House along with historic private homes in the surrounding neighborhoods with their festive decorations. Experience the grand 1920s estate adorned in its holiday best as each room will be decorated by some of the most talented local interior designers, florists, home stagers, and individuals. Enjoy live holiday music on the concert grand piano that was custom made for the Salisbury House.

In addition to the Salisbury House, the Holly and Ivy Tour will also showcase private historic homes decked out for the holidays. Your ticket will provide directions to the private homes as well as admission to all the homes on the tour.



Purchase tickets at www.salisburyhouse.org/events_and_tickets OR call 515-274-1777

Support the association that supports you!!!

Renew or become a member of
**Salisbury Oaks Neighborhood
Association**

Dues: \$10 per household per calendar year Join now for 2022

Mail this form with your check to: SONA, PO Box 12042, Des Moines, IA 50312

Name(s): _____

Address: _____

Telephone: _____ **E-mail** _____

Stay in the Know when it Snows!

Snow removal on residential streets will begin shortly after the snow ends. You can stay up-to-date through any of the following methods:

* **Text Message Alerts**

Subscribe by texting the keyword “DMSNOW” for parking updates or “DMODD” for Odd/Even parking updates, to 96000

* **Email Alerts**

Subscribe to email notification for snow routes, residential streets and Odd/Even parking updates visiting DSM.city/subscribe.

* **Social Media Updates**

Follow us on Facebook by searching for “Des Moines Public Works” or follow us on Twitter at [@DMDPW](https://twitter.com/DMDPW)

* **Contact us at any time** (515) 283-4950 or website DMSNOW.org



by

“High performing neighborhood associations are resident focused, mission driven.”

source:: Heather Tamminga, City of Des Moines

On September 28, the city of Des Moines hosted a meeting for neighborhood association board members as well as our mayor, at-large city council representatives, neighborhood services director, and neighborhood revitalization director. Presenter was Heather Tamminga, Neighborhoods Outreach Coordinator.

A **city-wide survey** of the boards of neighborhood association has been conducted. The following are some of the results.

- Collaboration, grant writing, & incorporation assistance, legal, by-laws, insurance, and planning templates were the types of education and support neighborhood boards need.
- The survey asked which communication tools that neighborhoods used the most. The top five were...1st Facebook, 2nd Email marketing, 3rd a website, 4th printed newsletter, 5th postcards.
- The average for neighborhood association outreach expenses was print/digital \$1330 annually and events averaged \$1676 annually.
- The neighborhoods were asked how DM neighborhood associations rate the strength of their association. 10 thought their association was strong. 14 felt they were just holding. 4 replied that they needed help. And 4 feel they are overwhelmed
- The frequency of neighborhood meeting were about 50% monthly,, some bi-monthly, some quarterly, and some not at all.

The Neighborhood Association Toolkit was created by the City of Des Moines Neighborhoods department. It is your guide to effective leadership. You will find information about organizational best practices, ideas, and case studies from other neighborhood associations. Each page has: bulleted description with links, best practices, templates.

Check it out using the following link...https://www.dsm.city/departments/neighborhood_services/neighborhood_associations.php

